



# Privacy Statement

Wise Trade Safety Limited, trading as Wise Trade Safety, respects and uses its best endeavours to protect the privacy of our customers and will hold all personally identifiable information about you, like your name, e-mail and mailing address and telephone number (“Personal Information”) in accordance with the requirements of the Privacy Act 1993. This privacy policy describes the practices that apply to our website, including, specifically, the information we collect about you, when and how we collect that information and what may happen to that information.

How we handle your Personal Information

When you use our website, we will:

- Collect only necessary personal information from you, including information about your: Name, contact information, location, computer or network, interactions with us, billing information.
- not collect Personal Information without your knowledge and permission. Personal Information is collected only when you knowingly and voluntarily submit it to us (as, for example, when you contact us via e-mail, complete online registration forms or provide us with feedback). Much of our website can be accessed without the need to provide us with your Personal Information, although certain services are only available if you provide your Personal Information to us;
- not sell or disclose your Personal Information to third parties unless you have authorised us to do so; and
- take reasonable steps to protect the security of the Personal Information we collect from you

Breach Notification:

- If we suspect a privacy breach has occurred and it poses a risk of serious harm or causes serious harm, we will notify the Privacy commissioner and any affected people as soon as reasonably possible.

Access to Your Personal Information:

- Under the Privacy Act 2020, you have the right to request any information we hold on file about you. Email [info@lynnriver.co.nz](mailto:info@lynnriver.co.nz) or phone 0800 104 568 and make a request.
- We reserve the right to refuse releasing personal information if it would create: A serious threat to health, safety or life of an individual, or to public health and safety or it poses a significant risk of serious harassment, or would cause significant distress to the victim of an offence.

## **How your information is used**

We will hold your Personal Information on our secure servers in New Zealand. Our website hosting service is based in Vancouver, Canada; they use a comparable privacy protection to New Zealand, named the Digital Privacy Act ([https://laws-lois.justice.gc.ca/eng/AnnualStatutes/2015\\_32/](https://laws-lois.justice.gc.ca/eng/AnnualStatutes/2015_32/)), they are also subject to the NZ Privacy Act 2020 as they conduct business in New Zealand. We will not hold your Personal Information for any longer than we are lawfully entitled to. We may use your Personal Information and share it with our employees, associated companies, our agents and contractors, for use for the following purposes:

- to provide our service to you;
- to verify and validate users' and order information;
- to improve the content and operation of our website;
- to keep you informed about our website and our other services;
- to undertake debt collection and credit control functions;
- to conduct surveys and market research
- for analysis of activity. This information will be processed and retained in aggregate form only; and
- for any other purpose specified when we collected the information.

## **How your information is protected**

As well as training our staff appropriately in the handling of Personal Information, we use specialised physical and technological handling practices to protect your Personal Information from accidental or unauthorised loss, access, misuse or modification. We use the same methods to protect our own confidential information. Where possible, we limit the access to your Personal Information to those people and organisations to whom disclosure is reasonably required.

## **Security of your Credit Card Details**

We do not store your credit card details. We use the DPS payment system. Our code is tested PCI Compliant – both PEN tested and intrusion tested certified by Security Metrics, a PCI-auditing company based in the United States.

## **Your role**

To assist us in ensuring that your Personal Information is secure, we ask that you keep confidential your user name and any passwords required to access our services. Please let us know immediately if you think any unauthorised person has access to these details.

## **Our use of cookies**

When you use our website, you are automatically issued with a cookie. Cookies are files that allow us to remember you. If we didn't use cookies you would have to enter your details each time you visited. If you would prefer that we didn't use cookies, you can set your browser preferences not to accept cookies. Most websites however, including ours, require cookies to process your orders.

## **Links**

Our website provides or may provide links to other websites. When you click on one of these links, you are leaving our website and entering another site that we do not control and for which we cannot be responsible. You should carefully review the privacy statements or policies on any other website that you visit because those privacy statements or policies will apply to your visit to that website and may be very different from our policy.

### **Acceptance of this privacy policy**

While we will use our best endeavours to ensure the safety of your Personal Information, the electronic transmission of your Personal Information is not risk-free. Through your use of our website you are deemed to have accepted the terms of this privacy policy and, to the maximum extent permitted by law, waived any rights, claims or the like that you may have against us for any act, matter or thing in connection with this policy.

### **Amendments to this privacy policy**

We may make amendments to this privacy policy from time to time without notifying you. Changes to this policy are effective immediately following the posting of the amended policy on this website. You agree to be bound by the privacy policy that is in effect at the time that you access this website.

### **Your ability to access and change information**

You may ask to see any information we hold, or anyone holds on our behalf, about you, that is readily retrievable. You may ask us to correct any information that is incorrect or to have this information removed from our records.

Should you wish to access or change your registration details at any time, this can be done through the “my-account” section of our website or contact [info@lwisefafety.co.nz](mailto:info@lwisefafety.co.nz).



**wise.**<sup>®</sup>  
T R A D E S A F E T Y

